Miguel Eduardo Gutierrez Saballa

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Product Designer specializing in complex enterprise software, internal platforms, and technical tooling. Experienced designing systems that enable experts to make critical decisions, streamline operations, and reduce risk at scale. Former Meta designer with a track record of delivering high-impact tools for security, policy, and trust & safety.

WORK

Kiteworks
CYBERSECURITY · MAIL & FILE TRANSFER · ADMINISTRATION

Jun 2023 – Present

Lead Product Designer
Jan 2026 – Present

+ Leads design strategy for a next-generation platform upgrade, shaping app enablement architecture in close partnership with PM and Engineering leadership
+ Mentors 2 product designers, raising the bar on usability standards and visual design quality across the team

Senior Product Designer
Jun 2023 – Jan 2026

- Lead end-to-end product design for enterprise cybersecurity solutions, translating complex security and compliance requirements into intuitive administrator experiences
- Drive cross-functional collaboration with Product, Engineering, and Sales to define product direction, prioritize initiatives, and deliver high-impact features
- Facilitate design reviews and stakeholder presentations, building alignment across teams and influencing product strategy through user-centered design

Senior Product Designer at Meta
SOCIAL MEDIA · CONTENT MODERATION

Mar 2020 – Dec 2022

- Designed core experiences for Brand Rights Protection, an IP-protection tool for businesses, driving >500% growth in monthly active use within a year
- Designed internal tooling enabling agile policy management, experimentation, and ML-assisted routing for human review of business content, plus interfaces for scaled and investigative review
- Conducted research sessions with brands post-launch and interviewed Product Design candidates
- Planned and facilitated roadmap-shaping workshops and internal mentorship events pairing senior designers with newer hires

Senior Product Designer at HOOQ
VIDEO STREAMING · TELCO

Jul 2017 – Mar 2020

- Designed the visual and customer experience for mobile web/PWA, plus core native mobile flows and payment partner integrations
- Designed an advertising model integration that contributed to a 2.5% revenue increase
- Planned and facilitated Design Sprints to enable roadmap clarity and prioritization

Product Design Lead at Honestbee
E-COMMERCE

Oct 2015 – Jul 2017

- Designed the native mobile visual design system and core shopping experiences, helping scale Honestbee from a grocery platform to a multi-service business
- Led a team of 2 designers across iOS and Android; conducted user interviews that shaped user personas

Designer at Tigerspike
FINANCIAL SERVICES · INSURANCE · TELCO

Apr 2015 – Oct 2015

- Designed visual assets, prototypes, and high-fidelity screens for clients including DBS, Prudential, Share Investor, and Maxis

Design Lead & Partner at CodeRepubliq
E-COMMERCE · RETAIL · BRANDING

Feb 2013 – Apr 2015

- Designed MVPs that achieved clients' initial business targets; mentored 2 designers on usability standards and visual design guidelines

Interaction Designer at Aleph Labs
FINANCIAL SERVICES

Mar 2011 – Jan 2013

- Designed core product experiences for digital banking and financial services clients including OCBC, Standard Chartered, and Sungard

EDUCATION

University of San Carlos
Bachelor of Fine Arts — Major in Advertising Arts
Jun 2004 – Mar 2008

- Graduated with Cum Laude Honors

SKILLS

USER EXPERIENCE DESIGN · INTERACTION DESIGN · VISUAL DESIGN · SERVICE DESIGN · DESIGN SYSTEMS · RESEARCH · VIBE CODING · PROTOTYPING FOR DESKTOP & MOBILE WEB · PROTOTYPING FOR NATIVE IOS & ANDROID · DESIGN SPRINT FACILITATION · MOTION DESIGN · ILLUSTRATION · DESIGN MENTORSHIP

DESIGN COMMUNITY

Winner, "Service Jam @ One North"
Jun 2019
Partner: Wesley Kent Rasines · Hosted by IMDA at PIXEL, Singapore

Mentor, "Adobe x General Assembly: Creative Jam"
May 2018
Hosted by General Assembly, Singapore

Panel Member, "A Day in the Life of a UX Designer"
Oct 2017
Hosted by General Assembly, Singapore

Speaker, "Design On-the-Go: Start-ups Shifting the Paradigm of Design & Research"
Jun 2018
Hosted by Design Bootcamp Asia at Hyperisland, Singapore